

whereCARDS 2027

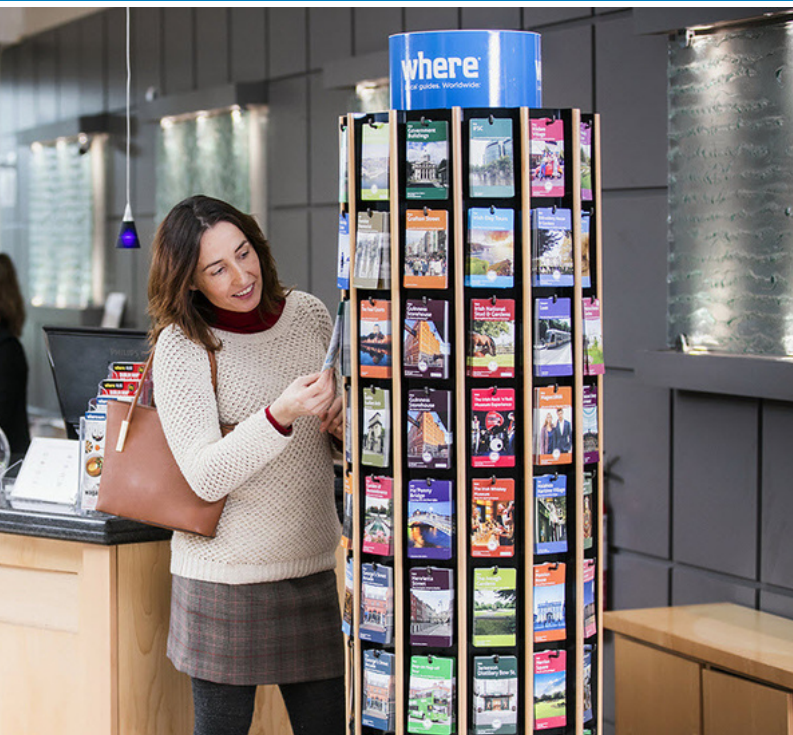
An easy and cost-effective way to put your business directly into visitors' hands throughout Dublin, Kildare, and beyond.

GLANCE

where[®]
CARDS

**BOOK
NOW**

KEY DATES
Overleaf



PUT YOUR BUSINESS INTO VISITORS' HANDS



Visitors actively choose the whereCARDS that interest them.

Compact, informative and easy to carry, whereCARDS help visitors discover attractions, tours, experiences, dining, transport, shopping and activities throughout Dublin, Kildare, and beyond.



From design and printing to distribution and replenishment, GLANCE manages the complete service.



Unlike many forms of advertising, whereCARDS are selected, carried and referred to throughout a visitor's stay.



DISTRIBUTED WHERE VISITORS ARE

whereCARDS feature on branded display racks located in hotels, visitor attractions, tourism information points and other visitor-focused locations throughout Dublin, Kildare, and beyond.



ONE COMPLETE HASSLE-FREE SERVICE

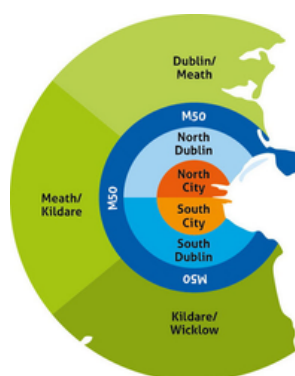
includes design, print, distribution, merchandising and replenishing your whereCARD, making participation simple and hassle-free.



DESIGNED TO INFLUENCE & GUIDE

Large enough to communicate your message. Small enough to fit easily into a pocket, handbag or backpack while visitors explore.

Found Wherever Visitors Are Across Dublin, Kildare and Beyond



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where[®]
CARDS

Dublin typically welcomes over 7 million visitors each year, generating more than €3 billion in tourism revenue.

GLANCE

Contact Us



Info@Glance.ie



01 902 2117
061 338 588



wherecards.com

THE FEATURES OF A whereCARD

Smart Cards. Big on Impact.

A whereCARD combines strong imagery, useful visitor information and a direct path to action.

FRONT OF CARD

CALL TO ACTION

CLEAR HEADLINE

Immediately communicates the experience.

TAGLINE

Reinforces the experience or benefit.

STRONG PHOTO

Captures attention and encourages selection..

SUMMARY ADDRESS & WEBSITE

Provides key details at a glance.



150mm high by 80mm wide

BACK OF CARD



GLANCE

where
CARDS

YOUR STORY

Space to explain what makes your Experience special.

VISITOR INFORMATION

Opening information, facilities and practical details at a glance.

LOCATION

How to find you.

QR CODE

Connects visitors directly to your website.

ONE CARD. TWO OPPORTUNITIES.



The front captures attention.



The back provides the information



Together they influence and drive action.

whereCARDS are a compact, easy-to-carry marketing tool that visitors keep, carry and refer to throughout their stay.

ONE BOOKING. ONE LOW COST. FULL SERVICE. HOW IT WORKS.

1



BOOK

Book your campaign dates.

2



SUPPLY CONTENT

Send us your details and images to our template.

3



DESIGN APPROVAL

We design your card and send a proof for your approval.

4



PRINT & DISTRIBUTE

We print to the highest quality and distribute to our network.

5



REPLENISHMENT

We monitor and replenish racks year round.

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